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December 2018 - December 2019

She  **Decides.**

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EXECUTIVE SUMMARY

In 2019 SheDecides hit its stride as a global political movement driving change, fuelled by actions in communities and with young people at its heart. Under a new strategy (2019-2021), and with a new secretariat, over 4,600 additional people signed the manifesto, 5 new local movements were launched, and 70% of Champions took joint action to Stand Up Speak Out, Change the Rules and Unlock Resources so that SheDecides. Youth were truly at the heart of the movement, with 47% of all Friends of the movement being under age 30.

The exponential growth was not without challenges. In 2019 the SheDecides Support Unit (SDSU) moved hosts to IPPF, and a new Lead was hired in March as its sole staff member. Therefore, for much of the year, the SDSU was in transition into the new hosting arrangement and building a team to provide sufficient support to the growing movement, and implement the agreed plans. Nevertheless, by the end of the year there was much to celebrate, and learn from, from an incredibly exciting year.

POLITICAL CONTEXT

The year 2019 was in many ways a landmark year for women's rights and the power of movements worldwide. Historical progress on abortion rights was recorded in [Australia](#), [Iceland](#), [Mexico](#), [Northern Ireland](#), [Rwanda](#) and [South Korea](#). Women were also at the forefront of protest movements in Chile, India, Lebanon, Sudan and more, challenging gender inequality, corruption and threats to democracy, and promoting an intersectional feminist approach to human rights.

The international community commemorated 25 years since the adoption of the [Programme of Action of the International Conference on Population and Development \(ICPD25\)](#). The Nairobi Summit on ICPD25 was itself a landmark moment, as it was the first global conference on population and development since Cairo, which can be viewed as a positive indicator, despite sexual and reproductive rights remaining contentious and under siege from anti-choice and anti-gender actors.

In 2019 significant resources for women's rights and bodily autonomy were pledged by donor countries such as Canada and the United Kingdom, and there was sustained media attention on access to comprehensive sexual and reproductive health, as well as feminist movements in action.

Regrettably, 2019 also saw further expansion of the United States' Mexico City Policy, widening the net of gagged organisations, and exacerbating the already significant effects of the 2017 expanded Global Gag Rule (GGR). New data shows that this latest expansion could impact about 12% or USD 1 billion of Global Fund allocations¹, and further fracture NGO coalitions and essential services, particularly for vulnerable groups.

As the international community showed increased cross-regional solidarity on sexual and reproductive rights in [universal health coverage](#) and [ICPD25 discourses](#) (facilitated by the Nexus/SheDecides Champions), countries mobilized around [strong counter positions](#), and there was increased pressure on UN agencies to comply with the principles of the GGR.

Efforts to advance women's reproductive rights were also challenged by an increasingly well-resourced and aggressive opposition, insufficient resources for locally-led movements and organisations, constrained civic space, and risks to women human rights defenders.

¹ The Expanded Mexico City Policy: Implications for the Global Fund, amfAR, Issue Brief, November 2019

THE MOVEMENT ON THE MOVE

Within this context, SheDecides continued to be a **bold, unapologetic voice** for women’s full bodily autonomy and choice. The movement brought this message and counter-narrative to high-level events at the 63rd Session of the UN Commission on the Status of Women, the UN General Assembly, the Women Deliver Conference and the Nairobi Summit on ICPD25. Issues covered at SheDecides events included choice, pleasure, movement building, access to safe and legal abortion, gender in universal health coverage, and youth engagement and voice.



SheDecides Champions and partners also spread the message of the movement within their spheres of influence, through media and social media, through action on SheDecides Day, as well as through financial pledges tied to the SheDecides message, advancing the narrative and building global and regional solidarity for women’s rights.²



A central moment for the movement was its involvement in the **ICPD25** process. SheDecides participated in both the International Steering Committee (ISC) and the International Programme Committee, represented by the SDSU Lead and various Champions. A key focus was advocating for more inclusive, participatory national level processes, which resulted in partnerships at country level between UNFPA and SheDecides movements in Kenya, Uganda and Tanzania (see more information below) and with the 25x25 Generation of Change in all five regions. Along with others on the ISC, SheDecides was able to advocate for a bolder global commitment, and a more comprehensive approach within the Summit’s agenda. At the Summit, SheDecides through its Champions held one of only two abortion sessions, and the SDSU Lead **underscored** the centrality of access to safe abortion to the realization of the summits’ commitments, during the Summit’s official closing ceremony.

The **25x25 Generation of Change** was a unique initiative in 2019 - 25 phenomenal young people born in 1995, each committed to taking action to create a world where SheDecides. With technical and financial support from the SDSU, the 25x25s held powerful youth-led and youth friendly dialogues entitled Open Mics, to engage communities in conversations on bodily autonomy, consolidate their views for the Nairobi Summit, and spread the word of the Movement. They reached almost 3,000 people and developed a concrete set of reflections and recommendations for policy makers and other stakeholders. These **Aspirations** for the next ten years resonated with audiences at the Nairobi Summit where the young leaders presented them on various panels, and shared with policy makers. They are still being disseminated at national level as a follow up to commitments their governments made in Nairobi.

² See Annex 2 for a list of press articles covering the SheDecides movement in 2019

Quotes from SheDecides 25x25 Open Mics

"We must break the patriarchal stereotypes on sex, sexuality, and the way we perceive our bodies"

– Maya, female, Lebanon

"It is not possible to separate the church from sexual and reproductive health and rights, we all need to work on mind-set change. The church is composed of the people"

– Melinda, 22, Malawi

"To change peoples' perspectives, you have to enter peoples' homes"

– Anonymous, Portugal



In addition to the Nairobi Summit, the 25s brought their unique perspectives and the voices of their communities to important forums such as the Tokyo International Conference on African Development (TICAD) and the UNFPA State of the Worlds' Population national and regional launches.

On
#InternationalSafeAbortionDay
SheDecides asks YOU
Why must she have access to safe abortion?

Join the conversation starting 27 September.
Use #SheDecides and reply with your answer.

SheDecides Movements working at local level were an inspiration in 2019, not only increasing from 4 to 9 launched movements, but also, with the light touch support and spark grants from the SDSU, taking concrete action to advance a new narrative on bodily autonomy, and often providing a multi stakeholder platform for bold conversation and advocacy on women's right to choice and autonomy. There was increased engagement outside capital cities and in **local languages**, with an effort to widen the reach of the movement to diverse audiences. Movements in Africa began taking joint action for the first time, developing a joint campaign for International Safe Abortion Day, and providing support and sharing best practices with the emerging Movements.

A few examples of actions by local movements in 2019:

Democratic Republic of Congo

SheDecides DRC organised a young mother's forum for 100 girls and young women in Goma, eastern DRC, where they shared the manifesto and information on bodily autonomy and provided a safe space for participants to speak out on the discriminatory norms they face in their communities.

India

On International Day of the Girl Child, SheDecides India together with Plan India conducted an Open Mic event on the bodily autonomy of girls in India, hosted by the Belgian Embassy.

Kenya

SheDecides Kenya participated in a street protest against graphic anti-abortion billboards in Nairobi, and delivered a petition to the Governor to have the billboards taken down, which they *were*.

The Philippines

#VAWFreePH- An awareness raising and cycling event to Break the Cycle of Violence Against Women was organized by the Belgian Embassy, in partnership with UNFPA Philippines, UN Women through the Spotlight Initiative, SheDecides Philippines and Intramuros Administration.

South Africa

On International Safe Abortion Day, SheDecides South Africa took to the streets to tear down posters advertising unsafe abortion services, and distributing accurate information on where safe, legal services could be accessed.





Tanzania

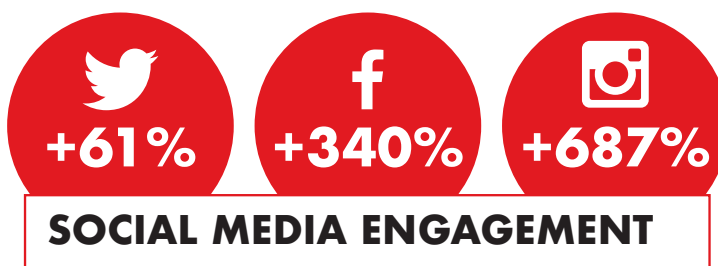
SheDecides Tanzania, in partnership with UNFPA, organised a youth-led caravan that travelled to 12 regions in Tanzania and Zanzibar, engaging with young people on what needs to be done to make the ICPD Programme of Action a reality. They reached 300,000 young people, **becoming the largest on the ground mobilization of the SheDecides Movement to date.** Discussions were held with the in and out-of school youth on the SheDecides Manifesto, with emphasis on teenage pregnancy, maternal mortality, HIV/Aids, female genital mutilation, child marriage, gender-based violence and menstrual health management. **The reach and depth of the youth consultation and dialogue were key given that Tanzania recently implemented retrogressive policies regarding sexual and reproductive health, including for young mothers.** Following the three-week exercise, SheDecides Tanzania disseminated key recommendations, both at the Nairobi Summit on ICPD25 and domestically to local and national policy makers.

Uganda

Hundreds of young people, human rights activists, civil society representatives, policymakers, development partners and service providers gathered at the SheDecides Uganda Festival in Kampala to commemorate SheDecides Day 2019. Activities at the Festival included a community flash-mob, provision of free SRH services, educational theatre and musical performances, and a SheDecides Gender Equality award for 7 deserving advocates.

The SDSU provided small 'spark' grants to local movements, and where possible, was able to connect them to other **resources** to enable them to expand the reach and scale of their initiatives. The Bill and Melinda Gates Foundation ultimately supported SheDecides Kenya to take its activities to locations outside the capital, engaging more rural and young audiences. UNFPA country offices also provided support to SheDecides movements in Uganda, the Philippines and Tanzania, and several Embassies provided resources (financial and in-kind) to Movements.

THE YEAR IN NUMBERS



GOVERNANCE

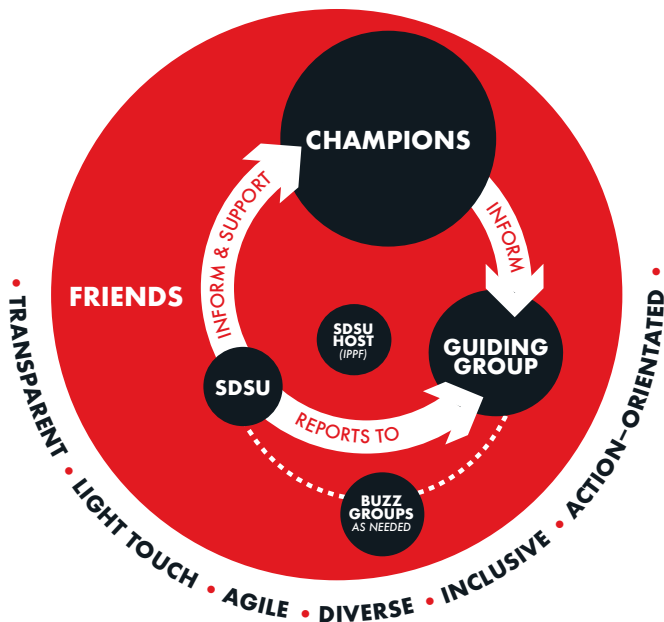
The SheDecides Support Unit (SDSU) worked diligently over the course of the year to support the work and growth of the movement. After a short bridging period supported by the World YWCA in Geneva, the SDSU moved house to IPPF's Central Office, and a Lead was recruited in March 2019 as its first permanent staff member. Five additional staff were recruited over the course of the year, and with the support of the Guiding Group and a bevy of technical consultants, the SDSU was able to ensure advancement of the agreed programme of work despite the significant transition period.



To facilitate the work of the movement, several strategies, policies and procedures were developed in 2019 such as a [Governance Manual](#), [Youth Engagement Strategy](#), a safeguarding policy and a monitoring and evaluation framework, among others.

The SDSU was supported by three funders (Belgium, Denmark and the Large Anonymous Donor), with in-kind support from the Netherlands, Sweden and UNFPA, and with Canada set to join in 2020.

SHEDECIDES GOVERNANCE MODEL



REFLECTIONS AND LESSONS LEARNED

Over a period of six months, the new SDSU team held over 200 consultative discussions with Champions, the Guiding Group, local movements, Friends, donors and partners, on the strategy and direction of the movement. It emerged that the SheDecides movement is viewed as one of 'movers and shakers', a progressive, unapologetic voice that is diverse, inclusive – especially of young people - and intersectional. The movement's added value is its **convening power**, ability to act as a **catalyst**, and a consolidated political voice that is **visible and influential**, in an increasingly polarized and often hostile environment for sexual and reproductive rights.

It further emerged that there is need to balance the movement's broad agenda with a focus on areas where it adds most value, such as abortion rights and access to information and services for young people. There is need to **remain an agile movement** with its 'finger on the pulse' politically, and to better connect the various parts of the movement (Champions, 25x25s, local movements, Friends) and levels where it operates (local, national, regional, global), especially as the movement grows exponentially, while still remaining lean and 'light-touch' as the SDSU.

It was also evident that the movement's shift from being a response to the GGR (with financial pledges) to a broader movement had not been made clear particularly at national level, and there were still expectations, and a need, for resources to address the impact of the GGR.

An important lesson learned was the **importance of partnerships** to the aims of the movement. In 2019 the SDSU partnered with sister movements and organisations such as Women Deliver, UNFPA, Global Citizen and the Nexus initiative to reach broad audiences, mobilize action and identify opportunities for more sustained, strategic action at various levels. Through our partnership with the Nexus, for example, new governments such as Mexico have expressed enthusiasm to be SheDecides Champions, with more to come.

In 2019 it was evident that SheDecides was on the radar of anti-choice groups, who disrupted the SheDecides event at the Commission on the Status of Women, for example. The SDSU held discussions with local movements as well as the 25x25s on how to mitigate efforts by oppositional groups at country level and in international spaces, and how to ensure **safety for the human rights defenders** including through linkages with SheDecides Champions such as Embassies, on the ground.

These strategic reflections and feedback were critical in the development of the SDSU's plans for 2020, where the SDSU aims to facilitate more linkages and value addition for the various parts of the SheDecides Movement and its ecosystem, enabling it to take context-specific action, and supporting the Movement to continue to add value to the growing political efforts for women's bodily autonomy worldwide.

ANEXES

- I SHEDECIDES SUPPORT UNIT – 2019 MONITORING AND EVALUATION REPORT
- II MEDIA COVERAGE LOG DECEMBER 2018-2019

ANNEX I

SheDecides Support Unit – 2019 Monitoring and Evaluation Report

Objective 1.1

| Strategically grow, diversify and connect SheDecides Champions | |
|--|---|
| 1.1.1 Number of Champions | |
| BASELINE (JAN 19) | 39 Champions |
| TARGET (DEC 19) | 48 Champions |
| ACHIEVED (DEC 19) | 38 Champions. |
| COMMENTS | <p>The number of Champions has reduced by one in 2019 due to rotation of Champions as below. Strategic recruitment of champions took place in late 2019 once the Champion Advisor was on board. New Champions will be announced in early 2020.</p> <p>Joined:</p> <ol style="list-style-type: none"> Hon. Maria Flachsbarth (Germany) Hon. Penny Mordaunt (UK) <p>Left:</p> <ol style="list-style-type: none"> Hon. Awa Coll-Seck (Senegal) Vuyiseka Dubala (Africa Centre for HIV and Aids Management, Stellenbosch University, South Africa) <p>Institutional Champion replacements:</p> <ol style="list-style-type: none"> Hatsumi Taniguchi from the International Confederation of Midwives replaced by Sylvia Hamata from Namibia Hon. Ville Skinnari replaced Anne-Mari Virolainen as Finland’s Champion Hon. Rasmus Prehn replaced Ulla Tornaes as Denmark’s Champion Latanya Mapp-Frett replaced Musimbi Kanyoro as the Global Fund for Women’s Champion. <p>Awaiting Champion replacement:</p> <ol style="list-style-type: none"> Government of the Republic of South Africa (former Champion: Aaron Motsoaledi) Federal Government of Nigeria (former Champion: Isaac Adewole) Government of the United Kingdom and Northern Ireland (former Champion: Penny Mordaunt). |
| 1.1.2 Proportion of Champions who are from target groups | |
| BASELINE (JAN 19) | <p>4 / 39 (10%) Champions under 30 (youth)</p> <p>18 / 39 (46%) Champions from</p> <ul style="list-style-type: none"> 9 Africa 4 Asia 4 Latin America 1 Arab States |

1.1.2 Proportion of Champions who are from target groups

| | |
|--------------------------|---|
| TARGET (DEC 19) | 25% are under 30 (by Dec 2020) Diverse regional representation |
| ACHIEVED (DEC 19) | Under 30: 2 (5%) <ul style="list-style-type: none"> • From Africa: 7 • From Asia: 4 • From Latin America: 4 • Arab States: 1 |
| COMMENTS | The number of Champions under 30 years old reduced to two in 2019, as two Champions aged out of the youth bracket, and no new Champions were added. Diversity in nationality of Champions has also not progressed over 2019. This should change after announcement of the new Champions in 2020. |

1.1.3 Proportion of Champions who are connected

| | |
|--------------------------|---|
| BASELINE (JAN 19) | No Baseline |
| TARGET (DEC 19) | 2 in 3 (67%) of Champions work together on a public facing activity at least once a year |
| ACHIEVED (DEC 19) | 27 of 38 (71%) of Champions took part in a public facing activity at least once in 2019 |
| COMMENTS | The target for Champion's working together on a public facing activity was slightly exceeded in 2019, with 27 of the 38 Champions connecting at the following events, and reaching an audience of thousands: <ol style="list-style-type: none"> 1. PMNCH Open House, Delhi (Dec 2018): 12 Champions 2. SheDecides Day Nepal Flagship Event (March): 6 Champions 3. Book Launch of Deputy PM Alexander De Croo (March): 3 Champions 4. CSW Side Event (March): 2 Champions 5. Open House at Women Deliver (June): 6 Champions 6. UNGA UHC Side Event (Sept): 3 Champions 7. Open House at UNGA (Sept): 3 Champions 8. Open House at ICPD+25: (Nov): 5 Champions 9. Intergenerational Panel ICPD+25 (Nov): 3 Champions 10. Safe Abortion Side Event ICPD+25 (Nov): 2 Champions 11. Launch of SheDecides South Africa: 4 Champions 12. Launch of SheDecides Malawi: 8 Champions 13. Launch of SheDecides Tanzania: 14 Champions 14. Launch of SheDecides Kenya: 6 Champions 15. Launch of SheDecides Zimbabwe: 4 Champions |

Objective 1.2

Support collaboration between Champions, 25x25 and Friends

1.2.1 Proportion of donor Champions who commit resources and link their commitment to SheDecides

| | |
|--------------------------|---|
| BASELINE (JAN 19) | 9 Champions committing resources (2018) <ul style="list-style-type: none"> • \$336 million |
| TARGET (DEC 19) | 14 Champions committing resources (target for Dec 2020) |
| ACHIEVED (DEC 19) | 2 Champions have committed funds in 2019 citing SheDecides: Details of the two pledges: <ul style="list-style-type: none"> • EUR43 million from Belgium (here) • EUR120 million from France (here) Total: EUR163 million |

1.2.1 Proportion of donor Champions who commit resources and link their commitment to SheDecides

| | |
|-----------------|---|
| COMMENTS | The target set was for the end of 2020, however the strategy for new financial commitments by SheDecides donor Champions was unclear in 2019 and therefore difficult to track |
|-----------------|---|

1.2.2 Proportion of SheDecides Local Movements where the movement collaborate with Champions

| | |
|--------------------------|---|
| BASELINE (JAN 19) | 2/4 (50%) Launched Movements reported working with a Champion <ul style="list-style-type: none"> • Uganda • India <p>No emerging movements worked with Champions</p> |
| TARGET (DEC 19) | 66% of Local Movements (both Launched and Emerging) should be collaborating with Champions |
| ACHIEVED (DEC 19) | 10 of 16 (63%) Launched and Emerging Movements reported having worked with a Champion: <ul style="list-style-type: none"> • Bangladesh • Kenya • Malawi • Nepal • South Africa • Southern Africa • Tanzania • The Philippines • Uganda • Zimbabwe |
| COMMENTS | The target was almost met through the diligent support from and linkages facilitated by the temporary Regional Movement Advisors for Africa and Asia. Recruitment for permanent advisors in all four regions will take place in early 2020. |

Objective 1.3

Support Champions work through strategic partnerships

1.3.1 Number of engagements with the Nexus secretariat that leverage Champions to inform key UN events and processes each year

| | |
|--------------------------|---|
| BASELINE (JAN 19) | None |
| TARGET (DEC 19) | Two engagements |
| ACHIEVED (DEC 19) | 1 meeting attended by 6 SheDecides Ministerial Champions (Denmark, Finland, Netherlands, Norway, South Africa, UK) |
| COMMENTS | SheDecides and the Nexus co-convened a Ministerial breakfast in the margins of the Nairobi Summit. The meeting served to crystalize the strategic relationship between Nexus and SheDecides, and as a result renewed commitment from the Ministerial Champions, and generated commitment from a new government (Mexico) to become a Champion. |

Objective 2.1

| Grow a diverse number of individual and organisational Friends | |
|--|---|
| 2.1.1 Number of individual Friends (total) | |
| BASELINE (JAN 19) | Total of 118,084 signatures <ul style="list-style-type: none"> • 114,556 through Global Citizen • 3,528 via SheDecides Website |
| TARGET (DEC 19) | 100% increase in website signatures (Total 7,056) |
| ACHIEVED (DEC 19) | Total of 122,709 signatures: <ul style="list-style-type: none"> • 114,556 Global Citizen • 8,153 Website (+130%) |
| COMMENTS | The number of website sign ups more than doubled in 2019 from 3,528 to 8,153, exceeding the target. This was a result of the 8 Week Campaign, SheDecides Day and partnerships with Women Deliver and UNFPA |
| 2.1.2 Diversity of Friends | |
| BASELINE (JAN 19) | Age <ul style="list-style-type: none"> • Under 30: 58% • Over 30: 42% Location <ul style="list-style-type: none"> • 58% from Europe/US/Canada /Australia/NZ • 39% from Africa • 2% from Latin America • 0% from Middle East • 2% from Asia |
| TARGET (DEC 19) | Increase the number (and/or proportion) of signatures from Under 30-year olds Africa/Latin America/Middle East/Asia |
| ACHIEVED (DEC 19) | Age <ul style="list-style-type: none"> • 47% under 30 • 53% over 30 Location <ul style="list-style-type: none"> • 55% from Europe/ US/Canada/Australia/NZ • 45% from Africa/Latin America/Middle East/Asia |
| COMMENTS | There was a reduction in the proportion of Friends (defined as those signing the manifesto) being under the age of 30, even though there was an increase in the actual number, and young people under 30 still make up almost half of the movement (47%). There was a slight increase in proportion of Friends from Africa, Asia, Latin America and the Middle East (from 43 to 45%) |
| 2.1.3 Number of organisational Friends (total) | |
| BASELINE (JAN 19) | 4 Organisations (Dec 2018) |
| TARGET (DEC 19) | Increase to 100 organisations |
| ACHIEVED (DEC 19) | Age Total of 152 organisations |
| COMMENTS | The target was exceeded by over 50%. |

2.1.4 Diversity of new organizational Friends

| | |
|--------------------------|--|
| BASELINE (JAN 19) | No Baseline |
| TARGET (DEC 19) | <ul style="list-style-type: none"> • Increase the number (and therefore proportion) of signatures from • Africa/Latin America/Middle East/Asia |
| ACHIEVED (DEC 19) | <p>Location</p> <ul style="list-style-type: none"> • 29% from Europe/ US/Canada/Australia/NZ • 71% from Africa/Latin America/Middle East/Asia |
| COMMENTS | Over 70% of the organisational friends are from Africa/ Latin America/ Arab region or Asia. |

Objective 2.2

Mobilize global network of Friends

2.2.1 Number of events held by Friends and 25x25 on SheDecides Day

| | |
|--------------------------|--|
| BASELINE (JAN 19) | 33 events Spanning 15 countries |
| TARGET (DEC 19) | Increase in events by 33% |
| ACHIEVED (DEC 19) | 25 events Spanning 14 countries |
| COMMENTS | <p>A 24% reduction in the number of events was observed around SheDecides Day in 2019 compared with 2018. This could have been due to a dip in momentum given that the movement was its second year. In 2020 the SDSU will define a unifying theme for SheDecides Day to spark greater action worldwide.</p> <p>Location of Activities</p> <p>AFRICA:</p> <ul style="list-style-type: none"> • Zimbabwe (2 events) • Lesotho • Malawi • South Africa (3 events) • Uganda • Democratic Republic of Congo (2 events) • Kenya <p>ASIA:</p> <ul style="list-style-type: none"> • India (4 events) <p>Arab States</p> <ul style="list-style-type: none"> • Lebanon <p>Americas</p> <ul style="list-style-type: none"> • Mexico (2 events) • US (2 events) <p>Europe</p> <ol style="list-style-type: none"> 16. Denmark 17. Netherlands (2 events) 18. United Kingdom (2 events) |

2.2.2 Engagement with SheDecides Day on Social Media

| | |
|---------------------------------|---|
| <p>BASELINE (JAN 19)</p> | <p>On the Day No baseline</p> <p>In the two weeks spanning SheDecides Day Twitter – not available</p> <p>Facebook</p> <ul style="list-style-type: none"> • Impressions: 76,835 • Engagement: 5,373 <p>Instagram</p> <ul style="list-style-type: none"> • Impressions: 5,564 • Engagement: 22 |
| <p>TARGET (DEC 19)</p> | <p>20% increase in reach and engagement</p> |
| <p>ACHIEVED (DEC 19)</p> | <p>On the Day</p> <p>Twitter</p> <ul style="list-style-type: none"> • 1,392 engagements • 39,741 impressions • 213 re-tweets • 532 likes <p>Facebook</p> <ul style="list-style-type: none"> • 12,996 engagements • Over 800,000 impressions <p>Instagram</p> <ul style="list-style-type: none"> • Posted 7 times • Generated 408 likes • 13 positive comments <p>In the two weeks spanning SheDecides Day</p> <p>Twitter – not available</p> <p>Facebook</p> <ul style="list-style-type: none"> • Impressions: 1,043,498 (+1300%) • Engagement: 73,180 (+1362%) <p>Instagram</p> <ul style="list-style-type: none"> • Impressions: 16,635 (+299%) • Engagement: 773 (+3814%) |
| <p>COMMENTS</p> | <p>In contrast to the number of offline events, huge increases were recorded in social media reach and engagement on SheDecides Day 2019, far exceeding the targets set.</p> |

Objective 2.3

Spark, support and sustain local and regional movements

2.3.1 Number of countries/regions with Launched Movements

| BASELINE (JAN 19) | 4 Movements 1. DRC 2. India 3. Southern Africa 4. Uganda | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--------------------------|--|----------|----------|----------|--|--------|----------------------|------|------|----------|--------|-----|---|--|--|--------|-------|--|---|--|--------|--------|--|---|--|--------|---------|--|--|---|--------|---------|--|--|---|--------|--------------|--|---|--|--------|------------------------|---|--|--|--------|----------|--|---|--|--------|--------|---|--|--|--------|--------|--|--|---|--------|----------|--|---|--|------|------------|--|--|---|------|-------|---|--|--|------|-------|--|--|---|------|-------------|--|--|---|--------|-------------|--|--|---|--|--|----------|----------|----------|
| TARGET (DEC 19) | 5 Movements in Total | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| ACHIEVED (DEC 19) | Five new Movement launched making 9 in total. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| COMMENTS | <table border="1"> <thead> <tr> <th>REGION</th> <th>COUNTRY/ MOVEMENT</th> <th>2018</th> <th>2019</th> <th>EMERGING</th> </tr> </thead> <tbody> <tr> <td>AFRICA</td> <td>DRC</td> <td>1</td> <td></td> <td></td> </tr> <tr> <td>AFRICA</td> <td>Kenya</td> <td></td> <td>1</td> <td></td> </tr> <tr> <td>AFRICA</td> <td>Malawi</td> <td></td> <td>1</td> <td></td> </tr> <tr> <td>AFRICA</td> <td>Nigeria</td> <td></td> <td></td> <td>1</td> </tr> <tr> <td>AFRICA</td> <td>Senegal</td> <td></td> <td></td> <td>1</td> </tr> <tr> <td>AFRICA</td> <td>South Africa</td> <td></td> <td>1</td> <td></td> </tr> <tr> <td>AFRICA</td> <td>Southern Africa Region</td> <td>1</td> <td></td> <td></td> </tr> <tr> <td>AFRICA</td> <td>Tanzania</td> <td></td> <td>1</td> <td></td> </tr> <tr> <td>AFRICA</td> <td>Uganda</td> <td>1</td> <td></td> <td></td> </tr> <tr> <td>AFRICA</td> <td>Zambia</td> <td></td> <td></td> <td>1</td> </tr> <tr> <td>AFRICA</td> <td>Zimbabwe</td> <td></td> <td>1</td> <td></td> </tr> <tr> <td>ASIA</td> <td>Bangladesh</td> <td></td> <td></td> <td>1</td> </tr> <tr> <td>ASIA</td> <td>India</td> <td>1</td> <td></td> <td></td> </tr> <tr> <td>ASIA</td> <td>Nepal</td> <td></td> <td></td> <td>1</td> </tr> <tr> <td>ASIA</td> <td>Philippines</td> <td></td> <td></td> <td>1</td> </tr> <tr> <td>EUROPE</td> <td>Netherlands</td> <td></td> <td></td> <td>1</td> </tr> <tr> <td></td> <td></td> <td>4</td> <td>5</td> <td>7</td> </tr> </tbody> </table> | | | | | REGION | COUNTRY/ MOVEMENT | 2018 | 2019 | EMERGING | AFRICA | DRC | 1 | | | AFRICA | Kenya | | 1 | | AFRICA | Malawi | | 1 | | AFRICA | Nigeria | | | 1 | AFRICA | Senegal | | | 1 | AFRICA | South Africa | | 1 | | AFRICA | Southern Africa Region | 1 | | | AFRICA | Tanzania | | 1 | | AFRICA | Uganda | 1 | | | AFRICA | Zambia | | | 1 | AFRICA | Zimbabwe | | 1 | | ASIA | Bangladesh | | | 1 | ASIA | India | 1 | | | ASIA | Nepal | | | 1 | ASIA | Philippines | | | 1 | EUROPE | Netherlands | | | 1 | | | 4 | 5 | 7 |
| REGION | COUNTRY/ MOVEMENT | 2018 | 2019 | EMERGING | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| AFRICA | DRC | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| AFRICA | Kenya | | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| AFRICA | Malawi | | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| AFRICA | Nigeria | | | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| AFRICA | Senegal | | | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| AFRICA | South Africa | | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| AFRICA | Southern Africa Region | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| AFRICA | Tanzania | | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| AFRICA | Uganda | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| AFRICA | Zambia | | | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| AFRICA | Zimbabwe | | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| ASIA | Bangladesh | | | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| ASIA | India | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| ASIA | Nepal | | | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| ASIA | Philippines | | | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| EUROPE | Netherlands | | | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | 4 | 5 | 7 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

2.3.3 Number of times Local Movements have completed joint actions

| | |
|--------------------------|--|
| BASELINE (JAN 19) | No Baseline |
| TARGET (DEC 19) | Five occurrences of joint actions |
| ACHIEVED (DEC 19) | 6 joint events were reported where Local Movements worked together on a joint action |

2.3.3 Number of times Local Movements have completed joint actions

COMMENTS

Movement Advisors reported that 5 joint events between Local Movements occurred in 2019. These were the following:

- International Safe Abortion Day
- East Africa Solidarity Visit
- Southern Africa Solidarity Visit
- Official launch of SheDecides Malawi
- Tanzania Caravan
- Africa Regional Convening Tweetathon

SD Tanzania was supported by SD Uganda & SD Kenya to prepare a solid communications strategy for their launch.

On the side-lines of the YWCA World Council, SD South Africa hosted comrades from Zambia and Zimbabwe in a solidarity meeting to share lessons learned from the launch of SD South Africa. At the end of the meeting Zambia and Zimbabwe had concrete action plans for their launches. The three movements also developed a set of recommendations on how to manage governance and local leadership of newly launched movements.

SD Kenya continued to assist SD Tanzania after the East Africa Solidarity Meeting, by offering communications expertise during the Caravan and bringing a new partner on board.

Africa movements worked together to develop key messages for the Africa Regional Convening, in order to engage local movement activists in their home countries - Uganda, Tanzania, Malawi, DRC, Nigeria, Zambia.

2.3.4 Proportion of Local Movements adhering to the Local Movement Guidelines

BASELINE (JAN 19)

No Baseline

TARGET (DEC 19)

75% of Launched and Emerging Movements

ACHIEVED (DEC 19)

8 out of the 16 (50%) Emerging + Launched movements are adhering to Local Movement Guidelines.

COMMENTS

Examples of non-adherence to the guidelines include lack of diversity of partners in the local movement, such as having only NGOs or only actors from the development sector. Where this is observed the Movement Advisors have provided support and linkages to the local movement.

2.3.5 Proportion of Local Movements that are Active

BASELINE (JAN 19)

No Baseline

TARGET (DEC 19)

75% of Launched and Emerging Movements

ACHIEVED (DEC 19)

Public Activity

Public activity was reported by 14 of the 16 Launched and Emerging Movements. (88%) Bangladesh and the Netherlands have not reported public activity.

Engaging Policy Makers

Tanzania, Kenya, Uganda, Zimbabwe reported to have engaged policy makers.

COMMENTS

Movement supporters reported that 88% of the Launched and Emerging Movements conducted a public facing activity in 2019. Three also engaged policy makers. Illustrative examples are captured in the narrative section of the report.

Tools and a light touch methodology for collecting richer data from local movements were not established in 2019, therefore this indicator is likely under reported.

2.3.6 Proportion of Local Movements that are Outspoken (local media engagement)

| | |
|--------------------------|---|
| BASELINE (JAN 19) | No Baseline |
| TARGET (DEC 19) | 75% of Launched and Emerging Movements |
| ACHIEVED (DEC 19) | 8 of 16 (50%) movements have reported media engagement in 2019. |
| COMMENTS | <p>Some examples of media coverage generated by SheDecides movements:</p> <p>DRC: https://www.depeche.cd/rdc-societe-goma-le-mouvement-she-decides-rend-a-la-femme-le-pouvoir-de-decision/</p> <p>Kenya: https://youtu.be/m8MfUaTy8E</p> <p>Malawi: https://allafrica.com/stories/201911180131.html</p> <p>South Africa: https://youtu.be/XRWekpGHv-k</p> <p>Tanzania: https://www.ippmedia.com/en/node/69593?utm_campaign=shareaholic&utm_medium=whatsapp&utm_source=im</p> <p>Zimbabwe: https://spiked.co.zw/she-decides-zimbabwe-to-create-conducive-environment-for-young-women-and-girls/</p> |

Objective 3.1

3.1.1 Number of media pieces (print and web) that reference SheDecides

| | |
|--------------------------|---|
| BASELINE (JAN 19) | 23 print and web articles referencing “SheDecides” |
| TARGET (DEC 19) | Increase of 30% |
| ACHIEVED (DEC 19) | 58 print and web articles referencing “SheDecides” between Dec 2018 and Jan 2019 |
| COMMENTS | The number of articles referencing SheDecides increased by over 100%, with a demonstrative increase in diversity of media at national level (See Media Coverage Log in Annex II) |

Objective 3.2

3.2.1 Number of media outlets partnerships developed (Global and National)

| | |
|--------------------------|---|
| BASELINE (JAN 19) | Two partnerships Devex The Guardian |
| TARGET (DEC 19) | Three partnerships in total |
| ACHIEVED (DEC 19) | One new partnership was formed with the Financial Times |
| COMMENTS | The target of three media partnerships has been achieved and resulted in multiple news articles referencing SheDecides from the news outlets. |

3.2.2 Number of joint initiatives implemented with communication partner

| | |
|--------------------------|--|
| BASELINE (JAN 19) | One joint initiative was conducted in 2018: Global Citizen sign-up campaign |
| TARGET (DEC 19) | Two joint initiatives with communications partners |
| ACHIEVED (DEC 19) | <p>Three initiatives implemented in 2019</p> <ul style="list-style-type: none"> • Women Deliver partnership on 8 Week Challenge • UNFPA joint communications and cross pollination on ICPD25 • Global Citizen partnership on 8 Week Challenge |
| COMMENTS | The target was exceeded and yielded increases in manifesto sign ups across the year |

Objective 3.3

3.3.1 Increasing reach and engagement with SheDecides posts on Twitter, Instagram, Facebook and YouTube

| | Twitter | Facebook | Instagram | YouTube |
|--------------------------|---|--|---|---|
| BASELINE (JAN 19) | <p>Av. monthly Impressions: 92,450</p> <p>Av. number of mentions: 211 (proxy for engagement)</p> <p>Av. number of monthly tweets: 41</p> <p>Total Followers: 6,266</p> | <p>Average monthly impressions: 11,846</p> <p>Average monthly engagement: 1,783</p> <p>Followers: 6,482</p> | <p>Impressions: 10,970</p> <p>Engagements: 536</p> <p>Profile clicks: 15</p> <p>Followers: 772</p> | <p>Views: 3,660</p> <p>Watch time: 4,638</p> |
| TARGET (DEC 19) | <p>Increase reach and engagement by 20%</p> <p>Increase number of followers by 20%</p> | <p>Increase reach and engagement by 20%</p> <p>Increase number of followers by 20%</p> | <p>Increase reach and engagement by 20%</p> <p>Increase number of followers by 20%</p> | <p>Increase views by 30%</p> |
| ACHIEVED (DEC 19) | <p>Av. monthly Impressions: 100,042 (+8%)</p> <p>Av. number of mentions: 367 (+61%) (proxy for engagement)</p> <p>Av. number of monthly tweets: 32 (-9%)</p> <p>Total Followers: 8,606 (+37%)</p> | <p>Average monthly reach (Impressions): 79,198 (+569%)</p> <p>Average Monthly Engagement: 7,844 (+340%)</p> <p>Followers: 9,573 (+42%)</p> | <p>(July 2019) Impressions: 82,754 (+654%)</p> <p>Engagements: 4,217 (+687%)</p> <p>Profile clicks: 293 (+1854%)</p> <p>Followers: 1,543 (+99%)</p> | <p>Views: 3,700 (+1%)</p> <p>Watch time: 6,264 (+35%)</p> |
| COMMENTS | <p>Engagement (number of mentions) and number of followers have both increased and exceeded the target of 20%.</p> | <p>Huge increases seen in reach, engagement and followers, far exceeding the targets.</p> | <p>Huge increases seen in reach, engagement and number of followers on Instagram, far exceeding the targets.</p> <p>New social media tools will be implemented in 2020 to collect accurate data from Instagram going forward.</p> | <p>Only a small increase in the number of views, not achieving the target but a large increase in the watch time.</p> |

3.3.2 Reach and engagement with #SheDecides

| | |
|--------------------------|-------------|
| BASELINE (JAN 19) | No Baseline |
| TARGET (DEC 19) | |

3.3.2 Reach and engagement with #SheDecides

| | |
|--------------------------|--|
| ACHIEVED (DEC 19) | No data collected |
| COMMENTS | New social media tools will be implemented in 2020 to collect accurate data on this indicator going forward. |

3.3.3 Number of visits to SheDecides website

| | |
|--------------------------|--|
| BASELINE (JAN 19) | 4,500 per month |
| TARGET (DEC 19) | +10% (Total 5,000 users per month) |
| ACHIEVED (DEC 19) | An average of 3,600 visitors per month over the whole 2019. This was higher at 4,500 on average in the first six months, (peaking in January) reducing to 2,000 a month in the last six months |
| COMMENTS | The site experienced a sophisticated bot attack late in the year, therefore visitors per month is based on Jan-Oct. The baseline was based on website figures from Dec 18/Jan 19 as this was the most up-to-date data available. It seems that both the baseline and the target were set to high and were a little unachievable. This said, the number of visitors to the site has reduced throughout the year still, so though the target was perhaps unachievable, site usage still dropped. |

3.3.4 Number of those referencing SheDecides on social media who are influencers

| | |
|--------------------------|--|
| BASELINE (JAN 19) | No Baseline |
| TARGET (DEC 19) | |
| ACHIEVED (DEC 19) | No data collected |
| COMMENTS | New social media tools will be implemented in 2020 to collect accurate data on this indicator going forward. |

Objective 4.1

4.1.1 Proportion of Champions using SheDecides content when participating in public events

| | |
|--------------------------|--|
| BASELINE (JAN 19) | No baseline |
| TARGET (DEC 19) | 33% (14) Champions |
| ACHIEVED (DEC 19) | No data available |
| COMMENTS | New tracking tools will be implemented in 2020 to collect accurate data on this indicator going forward. |

4.1.2 Proportion of Champions who promotes SheDecides vision and messages when participating in public events

| | |
|--------------------------|--|
| BASELINE (JAN 19) | No baseline |
| TARGET (DEC 19) | 50% (22) Champions |
| ACHIEVED (DEC 19) | 27 of 38 (71%) Champions took part in a public facing activity at least once in 2019 |

4.1.2 Proportion of Champions who promotes SheDecides vision and messages when participating in public events

| | |
|-----------------|--|
| COMMENTS | Target exceeded for 2019. This could be an under-reported indicator, as only Champion statements made at SheDecides events was recorded. |
|-----------------|--|

Objective 4.2

4.2.1 Number of partnerships with institutions creating policy change evidence

| | |
|--------------------------|---|
| BASELINE (JAN 19) | No baseline |
| TARGET (DEC 19) | Two partnerships |
| ACHIEVED (DEC 19) | No additional partnerships |
| COMMENTS | No progress was made against the targets however the Policy Advisor position was only filled in December 2020 |

4.2.2 Number of policy change advocacy tools used

| | |
|--------------------------|---|
| BASELINE (JAN 19) | None created to date |
| TARGET (DEC 19) | Produce one toolkit |
| ACHIEVED (DEC 19) | No toolkits |
| COMMENTS | No progress was made against the targets however the Policy Advisor position was only filled in December 2020 |

Objective 5.1

5.1.1 MOU between SheDecides and IPPF is observed

| | |
|--------------------------|---|
| BASELINE (JAN 19) | No baseline |
| TARGET (DEC 19) | To be fully met |
| ACHIEVED (DEC 19) | |
| COMMENTS | A light touch review of the hosting arrangement between IPPF and SheDecides will be conducted in 2020, where this indicator will be assessed. |

Objective 5.2

5.2.1 Funding target achieved

| | |
|--------------------------|--|
| BASELINE (JAN 19) | 2019 Fully funded |
| TARGET (DEC 19) | Achieve full funding for 2020 |
| ACHIEVED (DEC 19) | The SDSU is fully funded for 2020 by three donors |
| COMMENTS | Donors: Denmark, the Large Anonymous Donor, and Canada (grant agreement in progress) |

5.2.2 Number of donors

| | |
|--------------------------|----------|
| BASELINE (JAN 19) | 3 donors |
|--------------------------|----------|

5.2.2 Number of donors

| | |
|--------------------------|------------------------------------|
| TARGET (DEC 19) | 4 donors in total |
| ACHIEVED (DEC 19) | 1 additional donor confirmed |
| COMMENTS | Canada grant agreement in progress |

5.2.3 Number of SDSU staff

| | |
|--------------------------|---|
| BASELINE (JAN 19) | 0 Staff |
| TARGET (DEC 19) | 10 staff in total |
| ACHIEVED (DEC 19) | 6 Staff members hired in 2019 |
| COMMENTS | <p>The following roles were filled in 19, achieving 6 of the targeted 10 hires.</p> <p>SDSU Lead</p> <ul style="list-style-type: none">• Finance and Project Management Officer• Champions Advisor• Movement Catalyst• Communications Advisor• Policy Advisor <p>4 Regional Movement Supporters will be recruited in early 2020</p> |

ANNEX II

Media Coverage Log December 2018-2019

| SheDecides Coverage 2018 - 2019 | | | | | |
|---------------------------------|----------------------|--|--------------------------|------------|-----------------------|
| CONTINENT | OUTLET | TITLE | AUTHOR | DATE | CATEGORY |
| Asia | Asian Correspondent | Time for women to reclaim their bodies: SheDecides movement fights for sexual rights | Emma Richards | N/A | SheDecides Movement |
| Africa | Spiked News | She Decides Zimbabwe to Create Conducive Environment for Young Women and Girls | Byron Adonis Mutingwende | 07/12/2019 | SheDecides Movement |
| Asia | Rappler | What touring the Phillipines taught me about sexual health in the country | Neil Lomibao | 30/11/2019 | 25x25 |
| Africa | Nyasa Times | Malawi Launches Shedecides Movement in Lilongwe | Watipaso Mzungu | 17/11/2019 | Teenage Pregnancy |
| Africa | The African Exponent | An Interview with Robin Gorna: Building an Africa where SheDecides | Nimi Princewill | 15/11/2019 | SheDecides Movement |
| Africa | Standard Media | No middle ground as activists, churches differ on abortion during the summit | Anyango Otieno | 15/11/2019 | ICPD25 |
| Europe | La Vanguardia | Abortion stars in the closure of Nairobi Population Summit | Irene Escudero | 14/11/2019 | ICPD25 |
| Europe | Deutsche Welle | World Population Conference in Nairobi: New approach to women's rights | Tim Schauenberg | 14/11/2019 | ICPD25 |
| Europe | Deutsche Welle | Women's health at the heart of the population summit | Carole Assignon | 12/11/2019 | ICPD25 |
| Europe | Publico | The voice of the post-Cairo generation: Portugal, a dry oasis | Monica Carneiro | 12/11/2019 | Gender based violence |
| Europe | ZWD | Maternal mortality and sexual violence | Ulrike Gunther | 12/11/2019 | Gender based violence |
| Europe | Linda.nl | How this Trump measure puts millions of women at disadvantage | N/A | 11/11/2019 | Abortion |
| Africa | The Standard | Explainer: Why conference on population is generating heat | Japheth Ogila | 11/11/2019 | Teenage Pregnancy |
| North America | OpenCanada | How Trump's latest efforts to stop abortion increasingly undermine global health | Urooba Jamal | 31/10/2019 | Abortion |
| North America | Devex | How to build a SRHR movement | Robin Gorna | 24/10/2019 | SheDecides Movement |

SheDecides Coverage 2018 - 2019

| CONTINENT | OUTLET | TITLE | AUTHOR | DATE | CATEGORY |
|---------------|------------------------|---|-----------------------------------|------------|---------------------|
| Asia | Manila Bulletin | Advocates call for passage of law to address teen pregnancy | Merlina Hernando-Malipot | 24/10/2019 | Teenage Pregnancy |
| Africa | Himalayan Times | It's time to reaffirm the Cairo promise for the rights and choices of all: UNFPA chief | Rajan Pokhrel | 24/10/2019 | Women's rights |
| Asia | Myanmar Times | #BalanceforBetter: Amplifying female voices in peace talks | Wouter Jurgens | 23/10/2019 | SheDecides Movement |
| Europe | De Groene Amsterdammer | The evangelization of the African womb | Lisa Peters, Marlies Pilon | 16/10/2019 | Abortion |
| Africa | IPPMedia | 300 youth raise voices to increase policy environment participation | N/A | 08/10/2019 | ICPD25 |
| Asia | Irrawaddy | An Open Letter to Daw Aung San Suu Kyi on Women's Day | Wouter Jurgens | 08/10/2019 | SheDecides Movement |
| South America | Carta Capital | Global movement for reproductive rights promotes 1st meeting in SP | Giovanna Galvani | 30/08/2019 | SheDecides Movement |
| Africa | Soft Power News | She Decides Day: Stakeholders Root for Girl's Empowerment to Curb Teenage Pregnancies | N/A | 29/08/2019 | SheDecides Day |
| Europe | Austrian Press Agency | Bayr on the International SheDecides Day: Girls and women should be able to make informed decisions | N/A | 21/08/2019 | SheDecides Day |
| Asia | Online Khabar | Why 25 25-year-old youth gathered in Nepal and what they are going to do next | Diwakar Pyakurel, Emma Artley | 16/07/2019 | 25x25 |
| Asia | Himalayan Times | Global women's rights movement SheDecides event concludes in Kathmandu | THT Online | 11/07/2019 | SheDecides Day |
| North America | Devex | Meet the UNAIDS leadership contenders | Sophie Edwards, Jenny Lei Ravelo | 10/07/2019 | HIV/AIDS |
| Asia | Rappler | Nothing about us without us: Youth advocates on reproductive health rights | Ana P.Santos | 29/06/2019 | Women's rights |
| Europe | CNCD | Review of the legislature: Belgium, an ally of women's right but still so much to do | Coralie Vos | 16/05/2019 | Belgian Politics |
| North America | Global Press Journal | When the US pulls the funding plug, how do reproductive health providers proceed? | Yam Kumari Kandel | 12/05/2019 | Global gag rule |
| Europe | Het Parool | Appointment of special ambassador for women's rights is strange | Diederick van den Ende | 06/05/2019 | Women's rights |
| Europe | deVolkskrant | Pro-life has the wind: the power of the anti-abortion movement is increasing | Marjon Bolwijn, Marieke de Ruiter | 03/05/2019 | Abortion |
| Europe | Mondiaal Nieuws | Gender equality in Belgium? Big steps for Belgium, small steps for women | Nehal El-Sherif | 24/04/2019 | Gender equality |

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| Africa | Depeche.CD | Goma: "She decides" movement empowers women to decide | N/A | 13/04/2019 | SheDecides Day |
| Asia | Himalayan Times | She Decides Day: Speaking out for sexual rights | Shivananthi Thanenthiran | 10/04/2019 | SheDecides Day |
| Europe | TV 5 Monde | An abortion strike? French gynecologists in turmoil | Isabelle Mourgere | 09/04/2019 | Abortion |
| Europe | SazBike | Value Guarantee supports health promotion in Uganda | N/A | 08/04/2019 | SheDecides Day |
| Europe | RTV Maastricht | Aside, Lillianne has named Ploumen the most influential politician | N/A | 12/03/2019 | Award |
| Europe | GVA | Goedele Likens in third place Open Vld in Flemish Brabant | N/A | 12/03/2019 | SheDecides Movement |
| Europe | HP DE TIJD | Ploumen: "I hope the VVD and D66 support proposal on abortion pill" | Lynn van der Zaag | 11/03/2019 | Abortion |
| Asia | Himalayan Times | SheDecides' marking second anniversary | Himalayan News Service | 08/03/2019 | 25x25 |
| Europe | Financial Times | FT Health: High noon for the Pharma Seven | Darren Dodd & Andrew Jack | 08/03/2019 | Abortion |
| Asia | Kathmandu Post | Seeking change | Shivananthi Thanenthiran | 06/03/2019 | SheDecides Day |
| Africa | Kenyans.co.ke | Kenyan activist appointed to lead SheDecides | Anthony Owino | 05/03/2019 | New Leader |
| Europe | The Guardian | A gift to feminists': how Trump's 'gag rule' inspired a worldwide movement | Liz Ford | 04/03/2019 | Global gag rule |
| Africa | City Press | Women's rights movement SheDecides targets SADC | Vuyo Mkize | 02/03/2019 | SADC |
| Africa | Digital Congo | Kabambare High School students imbued with notions of women's rights | Mathy Musau | 02/03/2019 | Women's rights |
| Africa | PretoriaEast Rekord | #SheDecides calls for change | Thato Mahlangu | 01/03/2019 | SheDecides Movement |
| Asia | Ani | Select CITYWALK promotes 'SheDecides India' global movement | N/A | 01/03/2019 | Local movement |
| Europe | Avert | #SheDecides - a movement for women's empowerment for HIV prevention | Sarah Hand | 01/03/2019 | SheDecides Movement |
| Europe | DutchNews.nl | SheDecides initiative wins communication prize for former minister Lillianne Ploumen | N/A | 01/03/2019 | Award |
| Africa | Daily Nation | Naisola Likiman appointed to head global organisation | Collins Omulo | 07/02/2019 | New Leader |

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| Africa | Standard Media | Why a section of the clergy and politicians are uneasy with Nairobi conference on population | Japheth Ogila | 31/01/2019 | FGM and Gender-Based Violence |
| Europe | fyens.dk | Debate: Nairobi Summit - women and girls must decide on their own body Denmark is at the forefront when it comes to women's and girls' equal rights and opportunities, and we must continue to do so. | Rasmus Prehn & Ulla Tornaes | 30/01/2019 | SheDecides Movement |
| Africa | Daily Nation | Stop sending children to sell sweets on treacherous streets | Njeri Rugene | 29/01/2019 | Sexual Exploitation |
| Europe | News Monkey | Open Vld comes today with leaders for Antwerp and Brussels | Wouter Verschelden | 24/01/2019 | Belgian Politics |
| Europe | RTL Nieuws | Machiavelli prize for endangered mayors: 'Chat with the citizen no longer self-evident' | N/A | 08/01/2019 | Award |
| North America | CNS News | Pope Francis Awards Pro-Abortion Extremist Lilianne Ploumen With Pontifical Honor | Michael W. Chapman | 26/12/2018 | Award |